

# Beyond Medical Solutions

Our business principals are to fulfill our role as  
a global partner and provide the best service for the future.

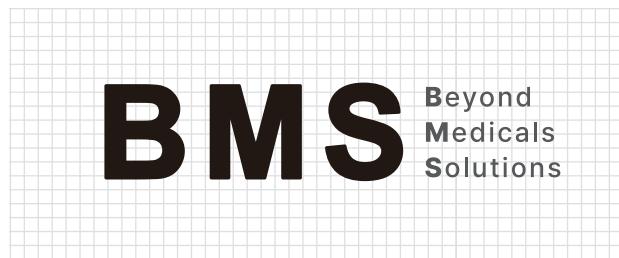
Innovation  
for  
**Your Healthy Life**

**BMS**

Since its establishment in 2008,

BMS Co., Ltd. has led the home healthcare market based on proprietary heating technology and ergonomic design. We insist on professional manufacturing to provide not just devices, but complete 'solutions' that enhance the quality of life.

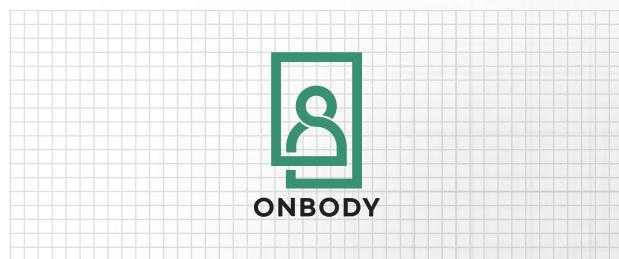
## Corporate Identity



### **BMS: Beyond Medical Solutions**

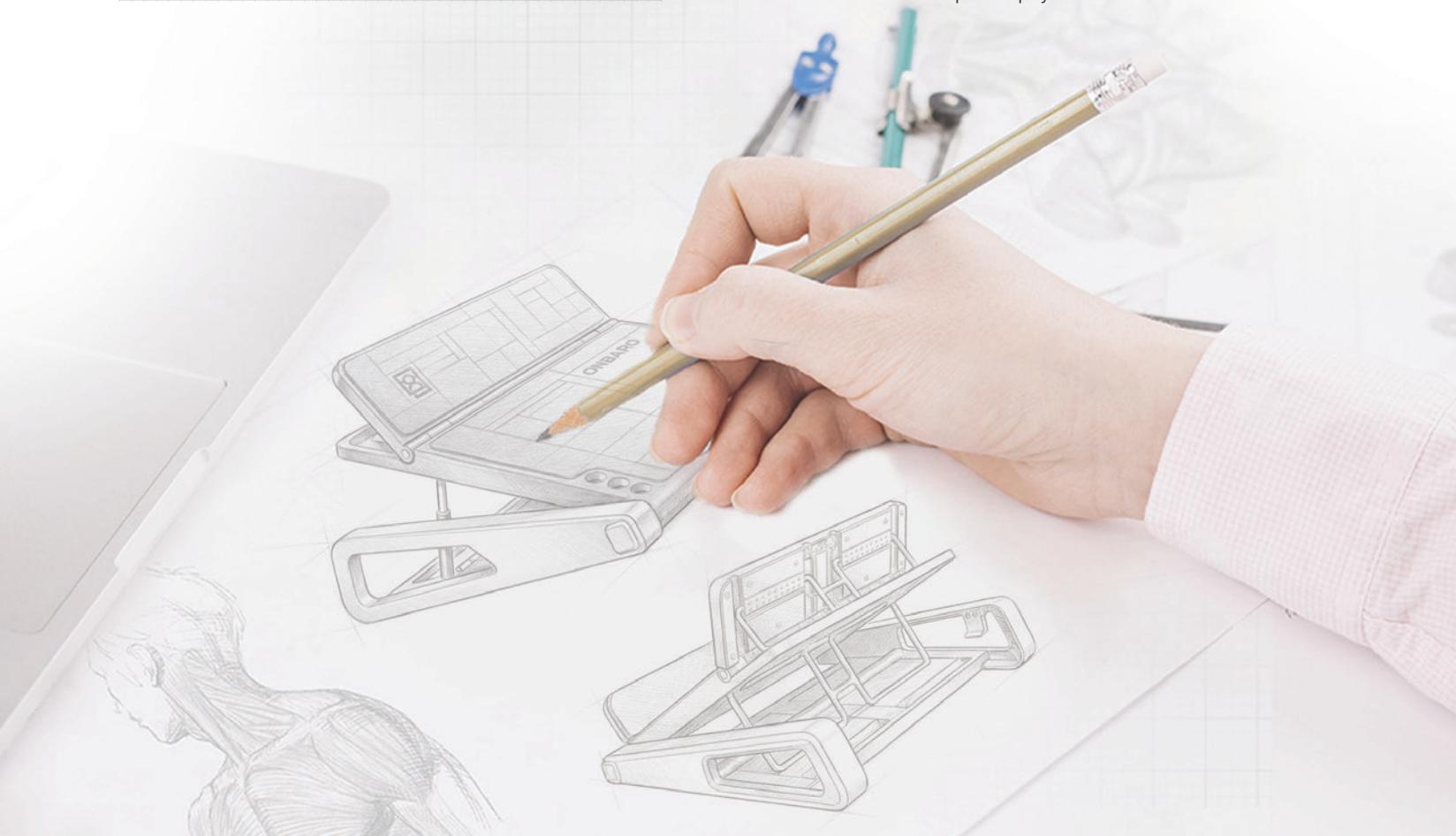
The BMS Corporate Identity (CI) embodies our core values of Innovation, Trust, and Humanity, presented through a modern aesthetic that reflects the essence of "Beyond Medical Solutions." It visually captures our unwavering commitment and vision to transcend technological boundaries and create a healthier, more prosperous world for all.

## Brand Identity



### **ONBODY: Connecting Technology to Life**

ONBODY is a healthcare solution brand dedicated to understanding the human body through advanced technology and connecting that understanding to a healthy lifestyle. The minimalist yet intuitive square frame symbolizes the Trust and Stability essential to medical technology, while the human figure within the frame expresses ONBODY's "Human-Centric" philosophy.





Trust

—  
Certified Quality  
& Strict QC

Innovation

—  
Patented Healthcare  
Technology

Responsibility

—  
Comprehensive  
After-Sales Service

# Professionals Go Further

BMS is a professional group that realizes customer satisfaction through continuous innovation.

Based on Human-Oriented Management,  
we commit to being a reliable global partner for your health.

BMS CEO

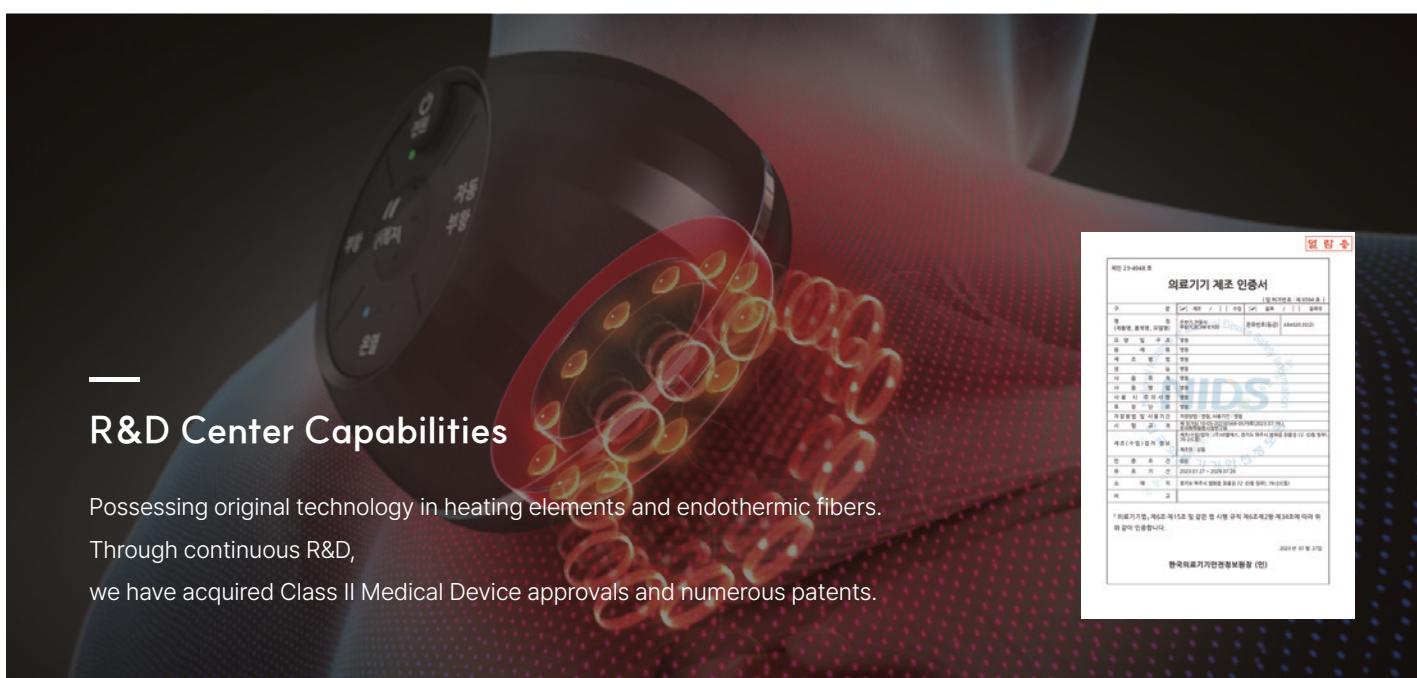
Kim Tae Yung

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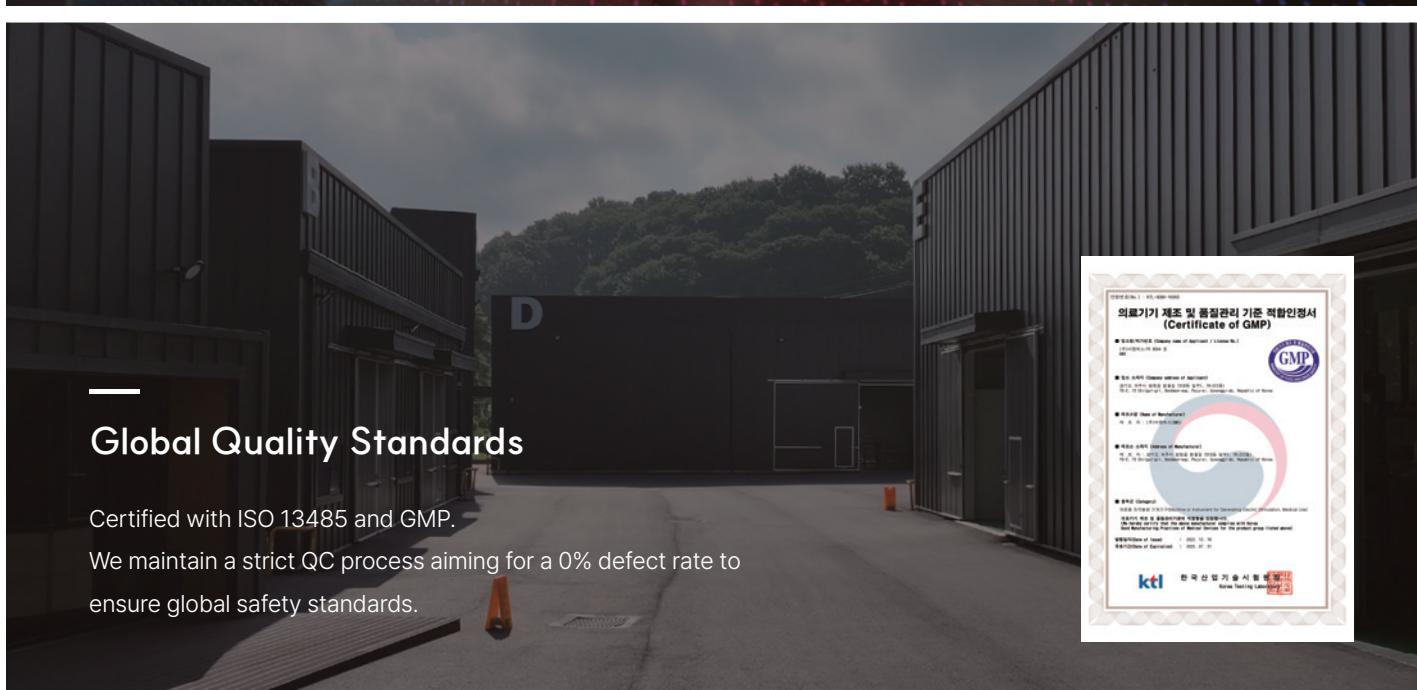
## Owned Manufacturing Facility (Paju HQ)

From planning to production and packaging, everything is processed One-Stop at our GMP-certified factory equipped with state-of-the-art facilities.



## R&D Center Capabilities

Possessing original technology in heating elements and endothermic fibers. Through continuous R&D, we have acquired Class II Medical Device approvals and numerous patents.



## Global Quality Standards

Certified with ISO 13485 and GMP. We maintain a strict QC process aiming for a 0% defect rate to ensure global safety standards.



# Patents, Certifications & Intellectual Property

BMS's technological prowess, recognized by leading domestic and international institutions, guarantees the safety and excellence of our products. Our unwavering commitment to the highest quality is reflected in our numerous patents and certifications.



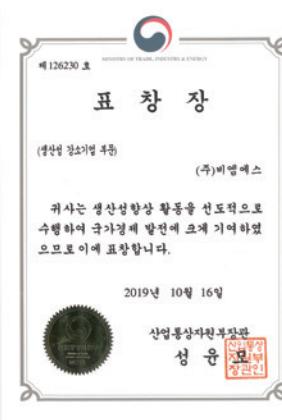
Certificate of GMP Issued by the Ministry of Food and Drug Safety (MFDS)



ISO 14001 Certification Environmental Management System



2010. 8.~ Company-Affiliated Research Institute\_Korea Medical Research Institute



Ministerial Commendation Ministry of Trade, Industry and Energy (MOTIE), Korea



U.S. FDA Medical Device Registration



Conformity with CE Marking Requirements (EU)



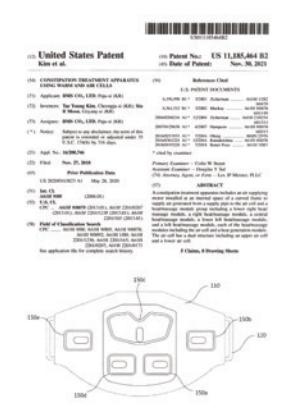
EAC Certification (Eurasian Conformity)



PSE Mark (Japan)



Korean Patent Registered with the Korean Intellectual Property Office (KIPO)



United States Patent Registered with the United States Patent and Trademark Office (USPTO)



Japanese Patent Registered with the Japan Patent Office (JPO)



Chinese Patent Registered with the China National Intellectual Property Administration (CNIPA)

# Corporate History

From our first steps in 2008 to the present day, BMS has continuously evolved to provide superior medical solutions. Here are the key milestones that reflect our commitment to transforming the world through innovative technology.

## 2025

**2025.12**

FDA Class I Medical Devices Registered 7 products, including heated cupping medical devices (e.g., Onbugi)

**2025.08**

Launched the company's official online shopping mall, Onbody Shop(<https://onbody.shop>)  
Revamped the corporate website(<https://www.koreabms.com>)

**2025.01**

Certified as an Excellent Workplace for Risk Assessment by the Korea Occupational Safety and Health Agency(Certificate No. 25-27-A-10)

## 2024

**2024.12**

Registered the design for a "Medical Device for Constipation Improvement"  
(Design Registration No. 30-1286263)

**2024.06**

Filed manufacturing notification with the Ministry of Food and Drug Safety (MFDS) for "Onbaro, Manual Orthopedic Exercise Device"(Notification No. 24-813)

**2024.04**

Filed a patent application for a "Method for Improving Constipation"

## 2023

**2023.07**

Acquired Manufacturing Certificate for Onbugi,  
Cupping-Heating Medical Device (Certificate No.: 23-4948)

**2023.05**

Acquired Manufacturing Permit for OnBody Constipation Relief Medical Device  
(Permit No.: 23-551)

**2023.02** Established New Headquarters Building

## 2020 - 2021

**2021.11**

US Patent Registered (1185464) "Constipation Treatment Device Using Heat and Air Cells."

**2021.06**

Patent Registration (No. 10-2272647) "Air-Based Lumbar Traction Belt"

**2021.08**

Approved Clinical Trial Plan for BAMK-M100(D) to Confirm Constipation Relief Effect (Korea MFDS).

**2020.09**

Selected for Government-Supported Clinical Trial Project for Medical Devices

**2020.04**

Japanese Patent Registered – Constipation Treatment Device (Patent No.: 2018-223668)

**2020.01** Approved Clinical Trial Plan for Medical Vibrator BAMK-M100.

**Dr.Belt  
AirFit**

## 2019



**2019.12** Chinese Utility Model Registered – Constipation Treatment Device.

**2019.10**

Patent registered (10-2037798) "Eye Massage Device for Treating Eye Fatigue, Dryness, and Swelling with Acupressure Function."

Acquired Medical Device Manufacturing License (No. 6594).

Awarded Minister of Trade, Industry, and Energy Commendation (No. 126230 – Productivity in SME Sector).

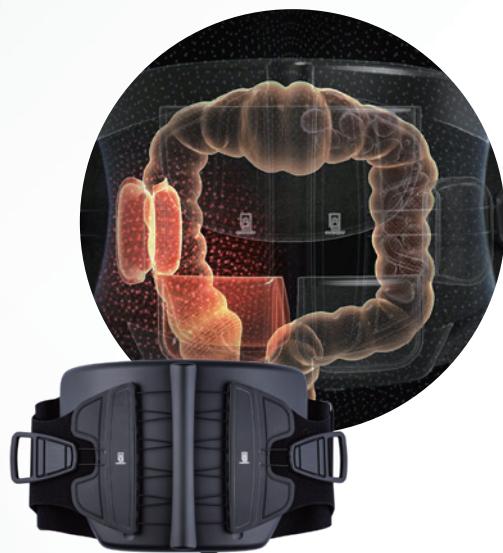
**2019.07** Acquired GMP Certification for Medical Device Manufacturing and Quality Management.

**2019.05** Certified as Excellent Technology Company (NICE Information Service).

**2019.01**

Copyright registered "Intestinal Movement Program Using Heat&Air Cells"

## 2017 - 2018



**2018.11**

Patent Registration (No. 10-1924824) "Constipation Treatment Device Using Heat and Air Cells" PCT International Patent Application – Constipation Treatment Device (PCT/KR2018/014663)

**2018.09**

Selected for HIT 500 – "Intestinal Motility Device" (Korea SMEs and Startups Agency)

**2018.05**

Certified as a 2018 Technology-Excellent Enterprise (NICE Information Service)

**2018.01** Registered Chinese Trademark – "OnBody."

**2017.11**

Acquired PSE Certification for OnBody Foot Spa Device (Japan).

Acquired CE Certification for OnBody Foot Spa Device (EU).

Acquired EAC Certification for OnBody Foot Spa Device (Russia).

**2017.03**

Established Korea Eye Health Research Institute (Ministry of Science and ICT)

Copyright registered – "OnBody EyeSAM Eye Massage Program."

## 2014 - 2016



**2016.12** Warded 1st Place for Customer Quality Satisfaction for 2 Consecutive Years (OnBody)

**2016.10** Patent registered (10-1671853)

"Line-Type Heating Element and Its Application to Dry Foot Spa Device."

**2016.09** Registered as a Venture Company (Korea SMEs and Startups Agency)

**2016.08** Acquired ISO 14001 Certification.

**2016.03** Trademark registered (40-1169359) – "온바디 OnBody"

**2014.04** Patent registered (10-1392957) "Container Lid with Storage Compartment."

## 2010 - 2011

**2011.05** Signed MOU with Dong-II Textile Co., Ltd.

**2010.08**

Established Company-Affiliated Research Institute (Korea Industrial Technology Association)

## 2008 - 2009

**2009.01**

Patent registered (10-0923278)

"Manufacturing Method of Fabric for Weight Reduction and Its Application to Diet Clothing."

**2008.11**

Patent registered (10-0869535)

"Platinum Catalyst Using Porous Soil Material and Its Manufacturing Method."

**2008.04** Established BMS Co., Ltd



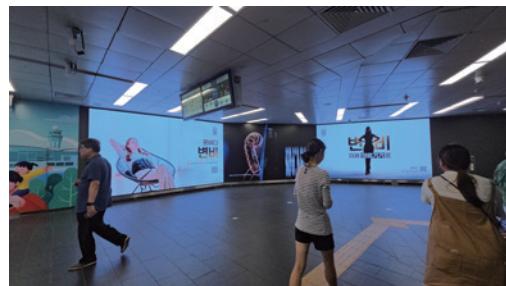
# Multi-Channel Marketing for Healthcare Brands

Through an integrated multi-channel marketing approach, we effectively deliver the professionalism and credibility of medical and healthcare brands. By strategically operating content tailored to each channel, we expand customer touchpoints and strengthen brand awareness, while aiming to build long-term brand trust through consistent communication.



## Onbody Constipation Relief Medical Device TV Commercial

Onbody strengthened brand awareness and consumer trust through a TV commercial for its constipation relief medical device.



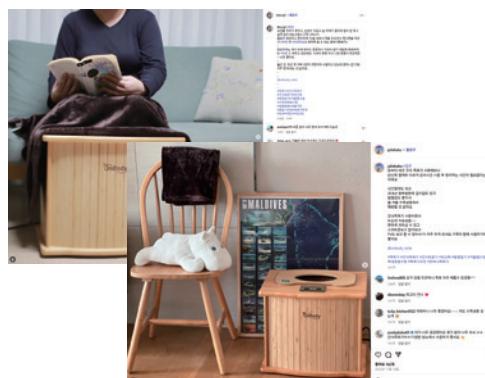
## Subway Product Outdoor Advertising Campaign

Brand awareness was strengthened through a subway outdoor advertising campaign.



## Brand Exposure Through TV Home Shopping

Strengthened brand awareness and trust through mass media exposure.



## Content-Driven Online Viral Marketing

Drove organic brand exposure through engaging, shareable content.



## Brand Distribution

Global distribution of 'ONBODY' brand

## OEM / ODM

Custom medical device  
development & manufacturing



## Tech Partnership

Joint development of healthcare products

## Why Partner with BMS?

"We are the optimal partner for your success."

We work with Pharmacies, Hospitals, Aesthetics, and E-commerce distributors globally.



A Medical Device for Blood Circulation and Muscle Pain Relief  
Thermal Cupping Therapy

ONBUGI

Thermal and Cupping Therapy  
Combination Medical Device



Made in Korea

This product is a medical device.



A Class II Combined Medical Device integrating an electric cupping device and heat therapy.

Uses vacuum pressure to suction the skin surface, improving blood circulation in targeted body and joint areas.

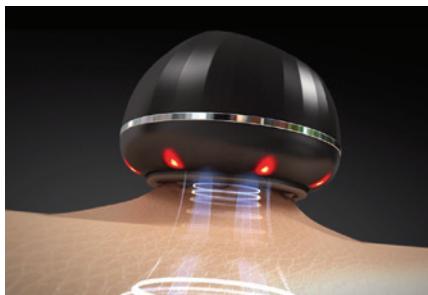
Provides cupping therapy by closely adhering to various body parts and joints using negative pressure.

The electric cupping device maintains suction even during movement, allowing for use while active.

Offers two modes: Standard Cupping Mode and Automatic Cupping Mode for customized usage.

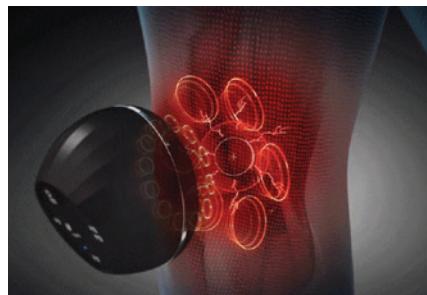
Features three-level adjustable cupping pressure and three-level heat temperature control.

Wireless design ensures convenient use anytime, anywhere.



#### 55kPa Vacuum Adhesion via Negative Pressure

The electric cupping device provides strong suction, minimizing the risk of detachment and allowing for use during daily activities.



#### 3-Level Intensity & Temperature Control

A wide and detailed 3-level adjustment system allows for a personalized and comfortable experience.



#### Wireless Use with USB-C Charging

Conveniently wireless during operation, with easy charging via a standard USB-C port.



#### Intended Use

A combination device consisting of an electric cupping device used to improve blood circulation through negative pressure, and a personal heating device used to alleviate muscle pain by applying heat to the body.

Product	ONBUGI
Category	Electric Cupping Device
Model	BCHK-E100
Size	88(W) x 88(L) x 66(H) mm
Weight	275g ±5%
Electric Spec.	DC 3.7V, 1,200mAh Lithium-ion Battery



A Premium Dry-Type Heating  
Foot Bath for Everyday Wellness

# ONBODY PREMIUM

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Waterless Heating  
Foot & Sitz Bath Appliance



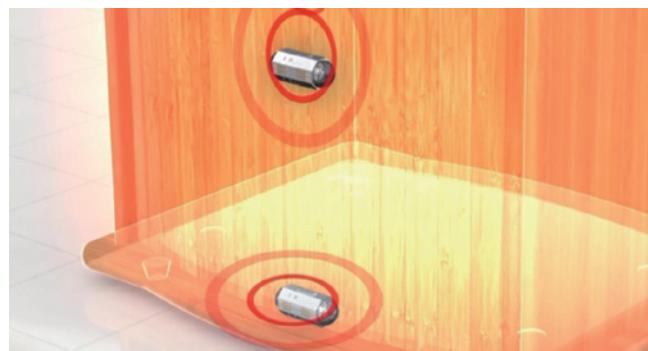
## Product Use

A waterless, dry-type heating foot bath designed for effortless everyday use. The detachable sitz bath support expands functionality, allowing both foot bath and sitz bath use in one premium appliance.



**Dry-type system for clean, convenient use anytime, anywhere - no water, no cleanup, and enhanced safety**

One-touch digital LED controller with preset temperature levels  
(40°C / 50°C / 60°C / 70°C)



**Powerful heating performance with a maximum temperature of 70°C for deep, satisfying warmth**



**Far-infrared footrest made from natural mineral materials, designed for warmth and odor reduction**



**3D antibacterial (99.9%) TPR sitz bath support stand, delivering superior fit, comfort, and hygiene**

## Quality Assurance

- Powered by a patented heating element technology for reliable dry heating performance.
- Constructed with SEO-grade rubber wood, guaranteeing zero formaldehyde emissions.
- Certified to KC(South Korea), CE (EU), PSE (Japan), and EAC (Eurasia) standards.

<b>Product</b>	ONBODY Premium	<b>Includes</b>	Main Unit, Antibacterial Sitz Bath Support
<b>Category</b>	Electric Heating Foot Bath (Home Appliance)	<b>Weight</b>	8Kg ±5%
<b>Model</b>	BSK-004-L1	<b>Material</b>	Rubber Wood, Bamboo
<b>Size</b>	W 48 cm x D 39 cm x H 40 cm	<b>Power</b>	300W

Medical Device for Alleviating Muscle  
Pain and Providing Spinal Traction

# Dr.Belt AirFit

Ergonomically designed  
waist support solution





## Intended Use

This is a combination medical device comprising a Medical Magnetic Generator(to alleviate muscle pain by utilizing magnetic field of permanent magnets) and a Manual Air-Inflatable Orthopedic Traction Device(to tract the spine through air inflation for the purpose of treating conditions such as HVD and Degenerative Stenosis).

## Product Summary

- A medical device for spinal traction intended for the treatment of Herniated Intervertebral Disc and Degenerative Stenosis.
- Alleviates lumbar muscle pain with individual 1,200 Gauss magnets.

## Performance

- 1) Manual Air-Inflatable Orthopedic Traction Device

Pressure Range: 0 ~ 30 kPa

- 2) Medical Magnetic Generator

Magnetic Flux Density: 1,200 Gauss ( $\pm 20\%$ )



### Spinal Support

Designed to firmly support the lumbar spine and **maintain natural lordotic curve**.



### Pulley System

Utilizes a pulley principle to ensure the air cells and magnets adhere closely to the body, **allowing for a customized fit** with its velcro.



### Air Cell

Specially designed air cells, which expand upon air injection, conform to the spinalline for **stable spinal traction**.



### Permanent Magnets

Four built-in permanent magnets of 1,200 Gauss ( $\pm 20\%$ ) help **alleviate lumbar muscle pain**.



### Made in Korea

Reliable quality, manufactured in-house  
**MADE IN KOREA**



### Class 2 Medical Device

A **Class 2 combination medical device**, integrating a Medical Magnetic Generator and a Manual Air-Inflatable Orthopedic Traction Device.



Product	Dr.Belt AirFit	Size	Main Body Only : waist sizes 23-30 inches
Category	Medical Magnetic Generator		With Extension Belt : waist sizes 31-41 inches
Size	Main Body: 97 x 23.5cm ( $\pm 1\text{cm}$ )	Material	Nylon, PP, Stainless Steel, Rubber, PC, Nylon+PU, Silicone, Neodymium Magnet300W
Weight	443g $\pm 150\text{g}$		

MFDS-Approved Medical Device  
for Constipation Relief

ONBODY

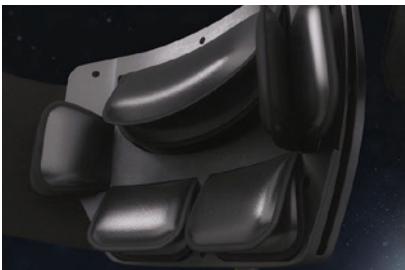
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A medical device that provides stimulation in the direction of  
intestinal movement to help relieve constipation





Completed Multi-Center Clinical Trials at Domestic University Hospitals Designated by the MFDS Patents Registered in Korea, the U.S., Japan, and China Wireless Design for Convenient Use Anytime, Anywhere Three-Level Adjustable Air Pressure and Three-Level Adjustable Heat Settings Reliable Medical Device Manufactured in Korea No Additional Costs for Use



#### Five Air Cells

Sequentially apply acupressure to the ascending colon, transverse colon, descending colon, and sigmoid colon in an "S-shaped" sequence.



#### 40-70 kPa Pressure

Provides abdominal massage function similar to physiological intestinal parameters.



#### Promotes Intestinal Movement

Delivers direct mechanical stimulation in the direction of intestinal movement, promoting coordinated activity of the large intestine and rectum.



#### Intended Use

For the improvement of constipation in patients with chronic functional constipation.



Product	ONBODY
Category	Medical Vibrator
Model	BAMK-H100(D)
Certi. No.	23-551

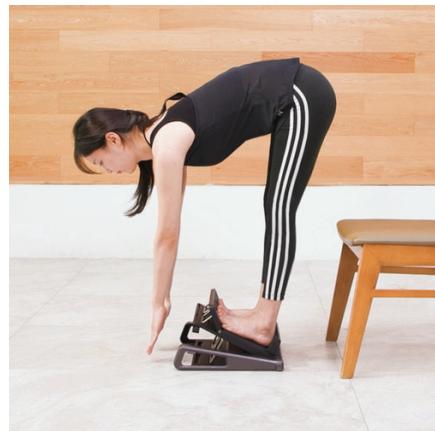


A Medical Device for  
Plantar Fascia Relaxation

# ONBARO

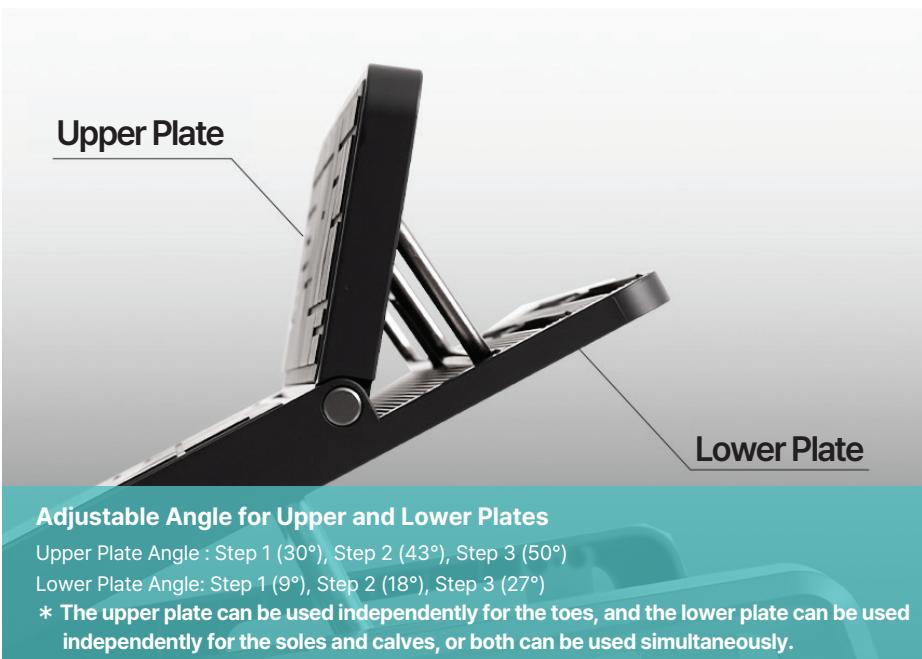
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A medical device that relaxes  
the toes, sole, Achilles tendon,  
and lower-body muscles



## Performance

- Reconstructs and restores the plantar fascia, which has been contracted due to excessive use of the feet, weight gain, or muscle weakness.
- Effectively relaxes the plantar fascia by stretching from the toes using the upper inclined plate.
- The lower inclined plate stretches the Achilles tendon and calf muscles, which have shortened due to plantar fascia contraction, aiding in their reconstruction and recovery.



## Intended Use

A manual device used for muscle reconstruction, recovery of joint motion, etc.



<b>Product</b>	ONBARO	<b>Includes</b>	Main Body + Footrest + User Manual
<b>Category</b>	Manual Orthopedic Traction Device	<b>Size</b>	36.8(W) x 36(L) x 81(H) cm ( $\pm 0.3\text{cm}$ )
<b>Model</b>	BTSK-T001	<b>Weight</b>	3.1kg $\pm 0.3$

## HUMAN ORIENTED MANAGEMENT

We, all of BMS people, try our best to contribute to society by creating the best service based on technology and trust.

Also, we give high priority to maximizing the value of the firm and the customer satisfaction.

As a leading company of heating element and endothermic fiber, we have responsibilities and roles for developing those areas.

BMS is a company that contributes to the creation of the value for customers through constant innovation based on trust.

Furthermore, We, BMS people, commit to giving the best quality to our customers with trust.

BMS CEO

Kim Tae Yung

*kim tae yung*



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**BMS** Beyond  
Medicals  
Solutions